



Carl R. Coffman

Vice President, Military Sales and Strategy

Carl Coffman is the Vice President, Military Sales and Strategy where he is responsible for will providing robust sales and strategy support to Bell's Military Business organization.

Previously, Carl served as the VP, Future Vertical Lift Strategy. In this role, he is responsible for domestic and global market strategy and customer interface developing Advanced Vertical Lift Systems capabilities focused on Department of Defense Future Vertical Lift (FVL) Programs. Prior to this role he worked in Global Military Business Development and Sales and Strategy for the V-280.

Carl joined Bell in 2016 following a 29-year career as an Army Aviator. He has served in various attack helicopter units throughout the United States, Europe and Korea. He has deployed to Iraq and Afghanistan in support of Operations Iraqi Freedom and Enduring Freedom. His last deployment was as the Chief of Staff, NATO Training Mission, Combined Security Transition Command – Afghanistan. He has served as an attack helicopter observer controller, and staff trainer at the National Training Center and Battle Command Training Program.

Other notable assignments include Executive Officer to the Assistant Secretary of the Army (IE&E) and Inspector General/Director Commander's Action Group, IMCOM. He had the privilege of commanding at the Battalion and Brigade level.

Carl is originally from West Columbia, Texas. He graduated from Texas A&M in 1987 with a BS and earned a MS from Central Michigan University. He is a graduate of the Army Command and General Staff College and is a rotary wing aviator qualified in the UH-1, OH-58 and AH-64.

ABOUT BELL

Thinking above and beyond is what we do. For more than 80 years, we've been reimagining the experience of flight – and where it can take us.

We are pioneers. We were the first to break the sound barrier and to certify a commercial helicopter. We were aboard NASA's first lunar mission and brought advanced tiltrotor systems to market. Today, we're defining the future of on-demand mobility.

Headquartered in Fort Worth, Texas – as a wholly-owned subsidiary of Textron Inc., – we have strategic locations around the globe. And with nearly one quarter of our workforce having served, helping our military achieve their missions is a passion of ours.

Above all, our breakthrough innovations deliver exceptional experiences to our customers. Efficiently. Reliably. And always, with safety at the forefront.

